



# Partnership Returns

As Nelson Mandela quoted *"Sport has the power to change the world."* As our transplant athletes showcase their rehabilitation and second chance in life through sport, so the success and benefits of organ donation is announced.

The WTGF is a constantly growing and evolving organisation, with strong good governance, committed personell and ambitious objectives.

As our Fit For Life initiative grows its highlights the benefits of physical activity post transplant, and with that brings a constant increase in the number of athletes participating in the our Games.

The history of the Games, which started with 5 nations and now represents over 60, shows the constant good works and successes of the Federation. With every member country and every Games, we gain access to greater global Media exposure. As a sponsor or partner of the WTGF, you too can gain access

to these platforms and global interfaces.

## Potential partnership returns include

- Product Category Exclusivity (where applicable)
- Logo on WTGF home page
- Logo on WTGF Partners page with a Hyperlink to your website
- Inclusion in our Marketing and Public Relations plan
- Logo inclusions on all WTGF marketing collateral – above the line, press releases, website, newsletter, branding
- Regular mentions on all WTGF social media platforms
- Use of WTGF logo
- On site branding at all WTGF events – includes Summer and Winter Games
- Brand related questions included in our post event and general surveys

- Full page advertisement in each TransplantWorld Journal – 2 publications per year
- Dedicated article inclusion in TransplantWorld Journal
- Accreditation for events
- Logo inclusion for specific event website pages and social media– Summer / Winter Transplant Games
- Logo inclusion and promotion at medical conferences and symposiums

The WTGF is constantly working on new products to launch, which require the support of sponsors, some of these include Youth Development Programs, a WTG Passport, Ambassador Programs, Football and cycling dedicated events and Sports & Fitness training guides. As a sponsor you have the opportunity to walk alongside us as we venture into these new areas and constantly promote the gift of life.

## CONTACT US

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